



THE PRODUCT RANGE

skin care



www.yumyumproducts.com

Yum Yum Skin Care Products

Cleansers, Washing & Removal Bronze

Toning Facial Cleanser		Cleanze
Jojoba Bead Scrub		ExFole
Razor Glide		Kloser
Peel-off Cleansing Mask		Masque
Conditioning All Body Wash		Wash Wash

Interactive & Targeted Purple Treatments

Under Eye Lightener		EyeLite
Pure Jojoba Oil		Jojo
Excellent Moisturizer		Moist
After Razor Balm For Mature Skin		Nourish
Lip Plumper		Pukker

Interactive & Targeted Turquoise Treatments

Under Eye Lifter		EyeLift
Under Chin Lifter		Neckta
Dry Skin Nurturant		Salve
Wrinkle Reducer		Smile
Scrotal Smoother and Firmer		Smootha
Bust Firmer and Lifter		UpLift

Introduction

Yum Yum Products is a whole range of products to target virtually every inch of your skin from tip to toe, enhancing your looks and stimulating your sexiness!

The Yum Yum Products range is grouped into three different categories that are colour coded for your convenience:

Cleansers, Washing & Removal Bronze

Interactive & Targeted Purple Treatments

Interactive & Targeted Turquoise Treatments

The products contain 'actives' - natural ingredients that stimulate tissue growth. We have developed products that will be practical, as well as regenerative or interactive. All of our products are fantastic on their own, or when used in conjunction with others from the Yum Yum Products range, the results are superb. Yum Yum products interact with your body over time. Please allow between 30 and 90 days for the beneficial effects to appear.

Yum Yum Products is an environmentally conscious and ethical company. All products are tested on human volunteers, not on other animals, and do not contain any animal ingredients. All Yum Yum Products are biodegradable, and are supplied in recyclable containers. We use recyclable materials where possible. They are manufactured in the U.K. using a low energy (carbon) level.

Some of our products have a highly stimulating or tingly effect on the skin; distinguishing these appropriate reactions from a negative reaction to the product is essential. Please read about performing a skin test in the 'Safety 1st' section prior to product use.

We hope you will be as impressed with our products' performance as our other customers are. Please read on and enjoy.

Welcome to the wonderful world of regenerational looks.

Safety 1st.

Do a skin test before use. Place a small amount of product on a small area of skin on the inside of the elbow. Leave for 24 hours. If irritation occurs do not use. If there is no irritation you may use the product.

Keep out of the reach of children. Avoid contact with the eyes. These products are non-toxic, but if swallowed consult your usual medical practitioner.

Cleansers, Washing & Removal Bronze

Toning Facial Cleanser Cleanze

A mild, gentle, thorough cleansing and clarifying facial wash. Cleanses and tones in one. The delayed action toning allows for two products in one. There is no residue of toner left on the skin as with traditional products. Removes make-up and daily build up of environmental pollutants.

Apply to wet skin evenly and rinse immediately. Re-apply evenly and massage with a moist wash cloth or with hands, then rinse.

Jojoba Bead Scrub ExFole

ExFole exfoliates gently, sloughing off dead skin and cleansing blocked pores. It restores the skin's natural bloom.

Massage a generous amount into the skin for a few minutes with cloth or fingers in round, gentle, swirling motions. Rinse or tissue off. Wash and rinse thoroughly then apply our moisturizer to damp skin and allow to dry naturally.

Dead skin is harder than the living skin beneath it. Other scrubs use harsh ingredients to remove the hard surface such as crushed almond husk, peach stone etc, which scratch the delicate layers beneath. ExFole's Jojoba beads are just hard enough to remove dead skin, but not so hard that they damage the living skin. The oil in jojoba beads actually transfers to the new skin, thereby nourishing it at the same time as exfoliating.

Jojoba is a close and similar oil to sebum, the oil in human skin. The sebaceous plugs, blackheads, that are caused by a build up of human sebum are gently dissolved by the jojoba oil and emulsified.

Hints & Tips

Removing the surplus dead skin cells does make a complexion look fresh. Use ExFole more frequently for a short time for best results.

Razor Glide Kloser

Moisturising shaving cream for a close, pleasant shaving experience. A special formulation for closeness of shave, as well as a moisturising, calming and healing effect.

Apply to clean damp skin evenly. Apply shaving foam/gel and shave as normal. Rinse and apply moisturizer: Nourish.

Kloser works in three ways:

1. It puts a barrier between the shaving foam and your skin. This is important because shaving foam has an alkaline pH, and your skin is acidic. The acid mantle of your skin should be maintained for a healthy vibrant skin. Kloser has this effect.
2. Kloser makes the razor adhere more closely to your skin.

3. Kloser is also a lubricant, which cleans, calms and soothes the skin in the most direct way.

Boswellia Serrata Gum (Frankincense/Olibanum Oil) radically decreases inflammation and redness. As a healative, it's action has been known for several thousand years. It helps to counter the effects of micro-organisms.

Hints & Tips

Kloser is a skin treatment and is applied before any shaving foams/gels. Be aware that Kloser makes your razor shave much closer than normal shaving. Use fewer strokes and longer slower shaving movements. Kloser can work well on sensitive areas of the body as it is used between the skin and shaving foam/gel.

Peel Off Cleansing Face Mask Masque

A deep cleansing, extracting and detoxifying facial cleansing mask.

Apply to freshly washed and dried skin. Apply a generous amount. When dry peel off and rewash skin. Use one of our moisturisers or treatment products afterwards.

Hints & Tips

Don't move your face muscles too much when Masque is on so as to help prevent cracking and flaking as Masque is drying and working. Masque should take about 20-30mins to dry. On a cold or damp day it may take longer to dry. A hair dryer may aid drying.

Conditioning All Body Wash Wash Wash

Body wash for use in shower and bath.

With moisturizers and skin conditioners, Wash Wash is a gentle but thorough skin cleanser. Because Wash Wash removes residual sweat, it is excellent for use after sport and exercise.

Apply evenly and rinse immediately. Re-apply and massage with hands or wash cloth. Wash Wash cleans in two ways: It removes water soluble dirt and non water soluble dirt. e.g. Exhaust fumes, residues of body chemicals and foods and other atmospheric pollution.

It chelates that which does not dissolve in water and allows it to be removed.

Over time, Wash Wash seals the skin to form a barrier which helps prevent the penetration of environmental pollutants.

Hints & Tips

Use on dry skin for a maximised cleansing effect, add water and lather then rinse and repeat if necessary. Good for gardening hands etc

Wash Wash is also effective for people who suffer from foot or underarm odour. Apply to these areas on dry skin before water, then use as normal.

Interactive & Targeted Purple Treatments

Under Eye Lightener EyeLite

Use under your facial moisturizer to lessen dark circles.

Apply carefully to under eye area. Use twice daily for optimal results. EyeLite actively eliminates blood-oriented pigments responsible for dark circles and inflammation under the eyes.

Infra-orbital shadows are due to the accumulation of haemoglobin and its coloured degradation products biliverdin, bilirubin and iron in the dermis and epidermis. Chrysin stimulates the enzyme UGT1A1 leading to the clearance of bilirubin. N-hydroxysuccinimide makes the iron soluble for elimination.

EyeLite should be used firstly before any other products as it penetrates the most.

Hints & Tips

Users may experience a strong tingling sensation as the product starts actively working. This will last only for a while after application.

Pure Jojoba Oil Jojoba

Jojoba oil (*Simmondsia Chinensis*) is similar to sebum, the skin's natural oil, making it an excellent massage and bath oil.

Jojoba oil was used by ancient South American peoples for its healing and cosmetic qualities and is an excellent skin treatment. Our product is collected from the natural secretions of the Jojoba bean without any harsh processing or blending thus maintaining its potency.

For moisturising effect apply to clean, wet skin immediately after bath or shower. Massage well until the resulting emulsion is absorbed by the skin.

Hints & Tips

Use as a message base for more intimate moments.

Excellent Moisturiser Moist

A superb moisturising balm for all types of skin. Imparts moisture into the skin and smoothes the surface. This product is in the traditional style but has an exceedingly high moisturising rate.

Apply evenly to clean damp skin. Massage lightly in an upward direction.

Hints & Tips

On some skin types 2 smaller applications work better than one normal amount. Try it and judge for yourself.

After Razor Balm For Mature Skin ☯ Nourish

For use all over the face after shaving. Nourish calms, soothes, heals, tones and regenerates skin.

Nourish rejuvenates and will reduce deep lines, furrows and wrinkles. Rich in extra moisturisers, Nourish tones, firms and lifts skin. This is an all-in-one product especially formulated for men over 35 years of age.

Apply to hands and then to the face. The formulation is extra rich and is particularly helpful for sensitive or dry skin.

Betula Alba Sap: raw sap from birch sapwood. Source of minerals, oligo-elements and sugars (glucose, fructose,) beneficial to skin. Skin toning and moisturising. Pleasant calming effect. Anti-phlogistic, reduces inflammation and redness.

Boswellia Serrata Gum (Frankincense/Olibanum Oil) radically decreases inflammation and redness. Its healative action has been known for several thousand years. It also helps to counter the effects of micro organisms.

Summary in simple terms, In dermatological tests on human volunteers:

Deep wrinkles decreased by 68% and in some cases up to 90%; The density of main furrows was reduced by an average of 47%; Areas of moderate wrinkles decreased by 51%.

Hints & Tips

Nourish activates the skin's natural healing mechanisms. It is designed to bring blood to the surface to help heal skin. It has an astringent effect and aids in healing thus It may have a mild tingling effect.

Lip Plumper ☯ Pukker

Increases the fullness and plumpness of lips. May be used under lipsticks etc.

Apply regularly to lip area only. Moisturises lips and makes them firmer, smoother, plumper and better defined.

Summary in simple terms

Increase in lip volume: +40%;

Dermatological assessment: Reduction of surface folds -29%

Improvement of hydration +60%

Hints & Tips

Apply several times a day especially in winter to help prevent chapping.

Interactive & Targeted Turquoise Treatments

Under Eye Lifter **EyeLift**

To lessen puffiness and wrinkles under the eyes.

Apply carefully to under eye area. Use twice daily for optimal results. Use under our facial moisturizer.

Tiredness, hypertension or the intake of certain medicines and the natural effect of ageing contribute to the formation of bags under the eyes. EyeLift helps to prevent and fight these bags as well as smoothing the appearance of fine lines by firming and toning the skin.

Decreases the capillary permeability; increases lymphatic circulation; improves firmness and elasticity, decreases inflammatory phenomena.

EyeLift has a double action:

1. It tightens the skin as it dries;
2. Over time, the active ingredient soaks in and regenerates the skin around the eye, lifting away deep lines, folds and wrinkles.

Hints & Tips

EyeLift may be applied to the upper lid if it is drooping. Applying to a larger area of the eye especially at the sides helps.

Under Chin Lifter **Neckta**

Neckta is a treatment for under chin and neck area skin. A gentle, light moisturizer, Neckta lifts, tones and firms this delicate yet obvious area of the body by deeply restructuring the skin.

Apply to neck in gentle, upward stroking motions. Use twice daily for optimal effect. Stimulates cell metabolism, promotes collagen synthesis and enhances fibroblasts proliferation. Synergistic action of the three active ingredients provides the neck with a global firmness efficacy.

Hints & Tips

Use upwards massaging strokes when applying Neckta night and morning.

Dry Skin Nurturant **Salve**

A rich blend of moisturizers and oils for naturally dry and flaking skin. A substantial improvement in skin texture and moisture content is perceivable.

Apply to clean damp skin. Spread evenly and massage gently. This rich formulation takes a few minutes to soak into the skin.

Hints & Tips

Try applying Salve to wet/damp skin after shower or bath. This helps lock in extra moisture.

Wrinkle Reducer Smile

Smile is formulated to reduce furrows, deep lines and wrinkles, while enhancing smoothness, suppleness and the general texture of your skin. Smile has a long-lasting enhancing effect.

Smile, the "Face Lift in a Pot" is a marvellous product which fits into your usual beauty routine. Smile also flattens and allows skin to become more reflective as well as radiant.

Apply twice daily to clean, damp skin under your usual moisturizer. Apply Smile morning and evening to clean, damp skin for optimal results. Smile is designed and formulated to be a skin treatment.

Results should be noticeable after 2 weeks. We have found that 6 months of use has an effect similar to a face lift without the risks of surgery. Smile makes skin look good. It maintains your skin's new natural bloom. Smile has been designed for continuous use.

Hints & Tips

When first used we have noticed that people report that their skin's surface feels dry and accumulated a layer of flattened dead skin cells....this is normal. While the active ingredients get to work making skin improvements and flattening the surface of the skin the revitalized skin is being made under the layer of dead skin cells on the surface. Using our ExFole, jojoba bead scrub, helps slough off this layer of skin cells allowing the revitalized skin to emerge.

Any anti-wrinkle product must, by definition, be intended for long-term use. Smile's formulation is designed to be used continuously and is made from natural substances that are well-tolerated by the body.

Wait a few moments before applying a 2nd application to your skin. Smile also flattens and allows skin to become more reflective as well as radiant. ExFole, jojoba bead scrub, sloughs off the layer of dead skin cells allowing the revitalized skin to emerge.

Summary in simple terms, In dermatological tests on human volunteers:

Deep wrinkles decreased by 68% and in some cases up to 90%; The density of main furrows was reduced by an average of 47%; Areas of moderate wrinkles decreased by 51%.

Scrotal Smoother and Firmer Smootha

Apply evenly to clean skin after washing. Massage gently. Use twice daily for best results.

The synergistic action of the three active ingredients in Smootha provide the scrotum with a global firmness efficacy.

After a certain age, men's testes fall because of the decreased production of elastins & collagens in the scrotum, in common with any other area of the body. Smootha works by making the skin more elastic and thus raising the testes. This is important because testosterone production is at its optimum at approximately 2°C below body temperature, which is why the testicles hang outside the body.

Restoring their correct height may allow for the restoration of the individual's production of testosterone. With the scrotum's restored elasticity and bounce the sperm count may also be increased. Smootha may help to alleviate some of the symptoms of the Andropause.

Firms and tones the scrotum by deeply restructuring the skin. Stimulates cell metabolism, promotes collagen synthesis and enhances fibroblasts proliferation.

Hints & Tips

Do not use before sexual intimacy as it does not taste nice.

Bust Firmer and Lifter UpLift

UpLift increases the orbital firmness of the breasts.

UpLift firms and tones the bust by deeply restructuring the skin. It produces an enhancing effect for women who have breast fed their babies. It has been found that the firming, lifting action of UpLift has restores a feeling of femininity and womanliness.

Apply daily to clean skin. Smooth the cream from the shoulders down and under the bust area and gently massage upwards. Massage gently from under the bust upwards; from the side; from the collar bone downwards.

Stimulates cell metabolism, promotes collagen synthesis and enhances fibroblasts proliferation. Synergistic action of the three active ingredients provides the bust with a global firmness efficacy. Increase of cell proliferation by 77.5%.

Hints & Tips

Applying Uplift whilst leaning forwards helps.

Test Data

ByNite Nourishing Rejuvenator

In vivo tests

16 women twice daily. Standard evaluation on D0 and D29 by 3 trained experts.

A cream that is rich in galactomannans and boosts cellular activity. It protects and repairs and stimulates the dermis by stimulating the synthesis of collagen1 and by reducing the activity of metalloproteinases responsible for elastic fibre destruction in the skin. Extracted from Medicago Sativa, Alfalfa. (Galactomannans, a substance that is similar to retinides but does not have their irritant and other side effects.) Tested on 21 volunteers mean average age of 55.

Synthesis of collagen 1 (ng/ml) 1: 296%

Calm After Razor Balm For Young Skin

Betula Alba Sap: raw sap from birch sapwood. Source of minerals, oligo-elements and sugars (glucose, fructose,) beneficial to skin. Skin toning and moisturising. Pleasant calming effect. Anti-phlogistic, reduces inflammation and redness.

Boswellia Serrata Gum (Frankincense/Olibanum Oil) radically decreases inflammation and redness. As a healative its action has been known for several thousand years. Helps to counter the effects of micro organisms.

Delay Hair Re-growth Slower

Extract of Larrea Divaricata. It is rich in Norrdihydrogaiaretic Acid which displays anti-inflammatory effect properties.

In vitro tests

Proliferation of human keratinocytes. Anti inflammatory protective effect. Inhibition of "PGE" release in human fibroblasts after UV-induced stress. Reduced hair growth.

9 volunteers; Depilatory wax removal on both legs. Treatment of the legs twice a day for 28 days. 1 leg with active vs 1 leg with placebo. Mean reduction in pilosity 35%.

ExFole Jojoba Bead Scrub

Jojoba is a close and similar oil to sebum, the oil in human skin. The beads of jojoba slough off the dead cells gently without scratching the delicate layers of skin. A non harsh or rough acting exfoliant. The sebaceous plugs, blackheads, that are caused by a build up of human sebum are gently dissolved by the jojoba oil and emulsified.

Over-use of any exfoliant is bad for your skin as it exposes the delicate layers to the environment.

EyeLift Under Eye Lifter

Tiredness, hypertension or the intake of certain medicines and the natural effect of ageing contribute to the formation of bags under the eyes. EyeLift helps to prevent and fight these bags as well as smoothing the appearance of fine lines by firming and toning the skin. Decreases the capillary permeability; increases lymphatic circulation; improves firmness and elasticity, decreases inflammatory phenomena.

In vivo tests

20 female volunteers aged between 40 - 60 presenting chronic bags under the eyes. Twice daily application for 56 days.

Number of volunteers with a reduction of bag volume 65-70%

Self-evaluation: eye contour smoothness 62%, reduction of the bags 52%, decongestant effect 52%.

EyeLite Under Eye Lightner

Infra-orbital shadows are due to the accumulation of haemoglobin and its coloured degradation products biliverdin, bilirubin and iron in the dermis and epidermis.

Chrysin stimulates the enzyme UGT1A1 leading to the clearance of bilirubin. N-hydroxysuccinimide makes the iron soluble for elimination.

In vivo tests

22 female volunteers applied to 1 under eye the gel, and a placebo for the other eye, duration for 56 days. The anti-dark circle effect is assessed by image analysis.

Kloser Razor Glide

Boswellia Serrata Gum (Frankincense/Olibanum Oil) radically decreases inflammation and redness. As a healative its action has been known for several thousand years. Helps to counter the effects of micro-organisms. Contains Vitamin E.

Neckta Under Chin Lifter

Firms and tones the neck by deeply restructuring the skin. Stimulates cell metabolism, promotes collagen synthesis and enhances fibroblasts proliferation. Synergistic action of the three active ingredients provides the neck with a global firmness efficacy.

In vitro tests

Energising effect: Level of oxygen consumption in liver cells suspension containing the actives, as measured by a Clark Electrode. Stimulation of cell respiration +103%

Densifying effect

Rate of collagen synthesis in fibroblasts in the presence of Pal-GHK

Stimulation of collagen synthesis +350%

Stimulating effect

Rate of cell growth in fibroblast culture with increasing concentration of the actives

Stimulation of cell proliferation +77.5%

Firming and tonifying effect

In vivo tests

14 volunteers twice daily.

Application to the neck area of an emulsion containing the active or a placebo, for 30 days. Measurements made with a firmometer; a firmometer generates repeated depressions in a small zone of skin. The deformations of the teguments is followed and recorded. The successive aspirations effected on a same site allowed to extract the following parameters: tone, firmness and skin fatigue.

Increase of tone + 13%, Increase of firmness + 18.5%, Decrease of skin fatigue -16.2%

Definition: Association of a biotechnological bacterial filtrate, rich in growth factors, and two lipopeptides (Pal-GHK, fragment of collagen and Pal-VGVAPG, "spring" fragment of elastine)

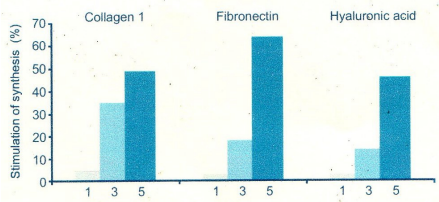
☼ Nourish After Razor Balm For Mature Skin

Betula Alba Sap: raw sap from birch sapwood. Source of minerals, oligo-elements and sugars (glucose, fructose,) beneficial to skin. Skin toning and moisturising. Pleasant calming effect. Anti-phlogistic, reduces inflammation and redness.

Boswellia Serrata Gum (Frankincense/Olibanum Oil) radically decreases inflammation and redness. As a healative its action has been known for several thousand years. Helps to counter the effects of micro organisms. In vitro tests

Synthesis of matrix macromolecules:

Study of the stimulation of synthesis of extracellular matrix components by fibroblasts incubated for 72 hours with [Smiles' active] (1,3,5%).

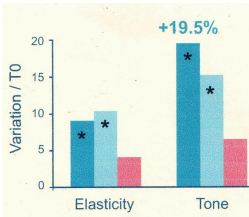


Stimulation of gene expression

Study of the regulation of dermal and epidermal genes by matrikines from [Smiles' active] using DNA-Array techniques on reconstructed epidermis and on fibroblast culture. Matrikinines from [Smiles' active] show a complementary gene activation profile with respect to the major mechanisms involved cutaneous reconstruction.

In vivo tests

Effect on skin tone and radiance: 2 groups of 23 volunteers aged between 39 and 74 years. Twice daily application to one half of the face. Assessment of elasticity and tone by cutometry on the same group as above.



Anti-wrinkle efficiency

2 groups of 23 volunteers aged between 39 and 74 years. Twice daily application to one half of the face with a cream [Smiles' active] against a placebo, for 2 months. Assessment of anti-wrinkle efficiency by proliferometry and photo compared to T 0. Surface occupied by deep wrinkles ($> 200\mu\text{m}$) -44.9%

Surface wrinkle density -37.0%

Main wrinkle average depth -18.5%

Main wrinkle average effect -18.5%

Roughness -14.4%

Complexity (Lifting effect) -16.6%

[Figures =/ - 0.01%]

Summary in simple terms, In dermatological tests on human volunteers:

Deep wrinkles decreased by 68% and in some cases up to 90%;

The density of main furrows was reduced by an average of 47%;

Areas of moderate wrinkles decreased by 51%.

Self-evaluation comments by the volunteer test group:

A moisturizing effect was noticed by 92%;

A smoothing effect was noticed by 80%;

More suppleness was noticed by 76%,;

A noticeable reduction of wrinkles and lines by 83%.

In simple terms

- Deep wrinkles decreased by 68% and in some cases up to 90%;
- The density of main furrows was reduced by an average of 47%;
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Pukker Lip Plumper

In vivo tests

10 female volunteers aged between 22 - 40, presenting with fine, very dry lips. Application three times a day during 29 days use of the lip plumper.

Stereomorphometry: Increase in lip volume +40%

Dermatological assessment: Reduction of surface folds -29%

Improvement of hydration +60%

Self-evaluation:

Improvement of lip condition +100%: Cutaneous comfort +70%: Protective effect 70%:

Lip softness +70%.

In vitro tests

Stimulation of collagen synthesis: Dosage of 3H-Proline: +351% with 290µg/l Pal-GHK

Stimulation of GAG synthesis

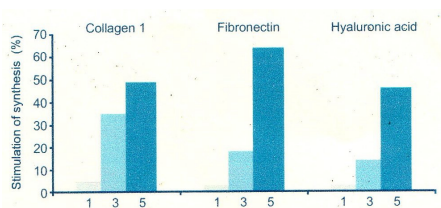
Dosage of 3H-Glycosamine: +146% with 5ppm Pal-GHK

Smile Wrinkle Reducer

In vitro tests

Synthesis of matrix macromolecules:

Study of the stimulation of synthesis of extracellular matrix components by fibroblasts incubated for 72 hours with [Smiles' active] (1,3,5%).

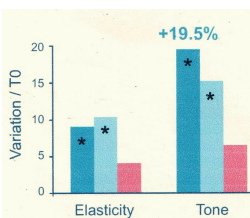


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In vivo tests

Effect on skin tone and radiance: 2 groups of 23 volunteers aged between 39 and 74 years. Twice daily application to one half of the face. Assessment of elasticity and tone by cutometry on the same group as above.



Anti-wrinkle efficiency

2 groups of 23 volunteers aged between 39 and 74 years. Twice daily application to one half of the face with a cream [Smiles' active] against a placebo, for 2 months. Assessment of anti-wrinkle efficiency by proliferometry and photo compared to T 0.

Surface occupied by deep wrinkles (>200µm) -44.9%
Surface wrinkle density -37.0%
Main wrinkle average depth -18.5%
Main wrinkle average effect -18.5%
Roughness -14.4%
Complexity (Lifting effect) -16.6%
[Figures =/ - 0.01%]

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Smootha Scrotal Smoother and Firmer

In vitro tests

Energising effect:

Level of oxygen consumption in liver cells suspension containing the actives, as measured by a Clark Electrode

Stimulation of cell respiration +103%

Densifying effect:

Rate of collagen synthesis in fibroblasts in the presence of Pal-GHK

Stimulation of collagen synthesis +350%

Stimulating effect

Rate of cell growth in fibroblast culture with increasing concentration of the actives

Stimulation of cell proliferation +77.5%

Firming and tonifying effect

In vivo tests

30 days on 11 volunteers

Measurements made with a firmometer; a firmometer generates repeated depressions in a small zone of skin. The deformations of the teguments is followed and recorded. The successive aspirations effected on a same site allowed to extract the following parameters: tone, firmness and skin fatigue.

Increase of tone +13%, Increase of firmness +18.5%, Decrease of skin fatigue -16.2%

UpLift Bust Firmer and Lifter

In vitro tests

Energising effect: Level of oxygen consumption in liver cells suspension containing the actives, as measured by a Clark Electrode Stimulation of cell respiration +103%

Densifying effect:

Rate of collagen synthesis in fibroblasts in the presence of Pal-GHK

Stimulation of collagen synthesis +350%

Stimulating effect: Rate of cell growth in fibroblast culture with increasing concentration of the actives. Stimulation of cell proliferation +77.5%

In vivo tests

Firming and tonifying effect: 14 volunteers / twice daily application to the bust area of an emulsion containing the active or a placebo, for 30 days.

Measurements made with a firmometer; a firmometer generates repeated depressions in a small zone of skin. The deformations of the teguments is followed and recorded. The successive aspirations effected on a same site allowed to extract the following parameters: tone, firmness and skin fatigue.

Increase of tone +13%, Increase of firmness +18.5%, Decrease of skin fatigue -16.2%

Definition: Association of a biotechnological bacterial filtrate, rich in growth factors, and two lipopeptides(Pal-GHK, fragment of collagen and Pal-VGVAPG, "spring" fragment of elastine).

Health and Safety

Every effort has been made to make these products well and of natural substances.

However, some people are very sensitive and do not react well to certain substances. If you are not sure about your skin's sensitivity try this simple test.

Apply a small amount of product to the soft skin on the inside of the elbow, leave for a day, rinse off and examine your skin. If any form of irritation should occur, consult your usual medical practitioner. If, however, there is no reaction, you may use the product.

If swallowed, these products are non-toxic, but consult your usual medical practitioner, particularly for young children.

Yum Yum Products is an environmentally conscious and ethical company. All products are tested on human volunteers, not on other animals, and do not contain any animal ingredients. All Yum Yum Products are biodegradable, and are supplied in recyclable containers. We use recyclable materials where possible. They are manufactured in the U.K. using a low energy (carbon) level.

All Yum Yum Products degrade rapidly in the natural world where they have been flushed, becoming food for micro-organisms and thus are built back into the food chain of our planet.

Yum Yum Products makes every effort to use recycled materials in our packaging and all are recyclable. Please do so.

KEEP OUT OF THE REACH OF CHILDREN. AVOID CONTACT WITH EYES.



ENJOY LOOKING BETTER

www.yumyumproducts.com